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StadiumWrap™



# Press Release

StadiumWrap™ – The essential fan gear for  
Outdoor Sporting Events

**Call for Action: To everyone connected with outdoor sports, Big 10 schools,  
and active in their alma mater – the opportunities are exciting.**

New York, March 2007: StadiumWrap™ and Mighty Muff™ are the newest and most functional promotional items to appear at outdoor events. StadiumWrap™ is a full length water and wind resistant cape with a built-in invisible foam seat cushion – “NEVER LOSE YOUR SEAT!” Stowed as a backpack, StadiumWrap™ easily inverts to a hooded cape in one motion. StadiumWrap™ is manufactured in team colors with silk-screen branding in two locations – on the back-pack pocket and on the back of the garment.

Mighty Muff™ is a polar fleece hand-warmer with an attached swivel wristlet. What better way to CHEER YOUR TEAM! Mighty Muff™ is available in all team colors with embroidered logo. The wristlet can be silk-screened offering branding placement for corporate sponsorship. “FORGET THE TOWEL – TWIRL THE MUFF!”

Marketing opportunities are endless – team or club fundraisers, promotional items, direct mail incentives, appreciation gifts and retail stadium sales. Contact us for more information on sales and promotion opportunities with StadiumWrap™ and Mighty Muff™.

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