

Owls Booster Club

Becomes First to Launch StadiumWrap's™ Fund Raiser



www.stadiumwrap.net

By Dennis Wilson

Park Ridge became the first Bergen County sports program to offer the newly designed StadiumWrap and Cheer Muff to its fans through the Owls' Football Booster Organization.

"Our football booster club will act as the distributor for all the other sports and band booster clubs as well as youth sports," commented John Diomede, the organization's President. "We are also ordering the cheer muffs in the opposing teams' colors for their home games. We know when the opposing fans see the muff in the hands of our fans, we will make sales of the muff to the opposing teams."

"We feel StadiumWrap will be a big seller and will catch on fast," added Diomede. "We expect the muffs will fly off the table because they are a new item and priced right." Designed by Glenn Laga, the StadiumWrap was unveiled during the 28th Annual North-South All-Star Football Game at Rutgers Stadium.

"We are excited to provide this innovative product that is designed especially for loyal fans," stated Laga. "The StadiumWrap is the essential fan gear that will keep a fan warm and comfortable while making certain no one will ever lose a seat cushion."

Laga came up with the product that is pending US patent approval after his own seat cushion flew off with the wind several times last fall when he stood at Rutgers Stadium to cheer the Scarlet Knights to their second bowl appearance.

